

BNP
INSPIRE

ÉLEVER LA PHILANTHROPIE
EMPOWER PHILANTHROPY



For 25 years, BNP Inspire has supported organizations in achieving their philanthropic ambitions.

We believe in the **collective strength** of those who **dare to change the world.**

We are committed to working alongside them to offer strategies that are effective, deeply human and inspiring.





Our mission

BNP Inspire offers innovative philanthropic strategies that are both effective, deeply human and inspiring.



The rich experience and wide range of skills of its team serve organizations that aspire to have a positive impact on society.

BNP Inspire supports each project with kindness and dynamism to obtain concrete and lasting results that enrich our communities.



Our values

Ethics | Innovation | Commitment | Humanity | Impact | Dynamism |



Our vision

To be the partner of choice in innovative and inspiring philanthropy in Canada to create a positive and lasting impact on the communities of the causes supported.

By the numbers

+ 40 professionals with complementary expertise leading philanthropic efforts and empowering organizations across Canada.

+ \$ 4 billion raised

+ 1,000 contracts

+ 500 Capital campaigns

+ 300 pre-campaign studies

+ 100 strategic plans

+ 100 governance issues

+ 100 recruitment

+ 30 Endowment & planned giving programs

Customized solutions to amplify your impact

Fundraising Strategy

- Annual Fundraising Campaign
- Socio-financing Campaign
- Major Fundraising Campaign
- Pre-campaign Study
- Branding
- Major Gifts Program
- Planned Giving and Endowment program
- Donor Recognition and Stewardship Program

Organizational Management

- Organizational Management
- Imagine Canada Certification
- Organizational Management Diagnosis
- CRA Charity Registration
- Strategic Planning
- Government Relations

Customized solutions to amplify your impact

Talent Management and Governance Strategy

- Attracting and retaining the best talent
- Human resources assessment
- Talent Management Strategy
- Team-building activity

Data collection

- Data research
- Database analysis
- Managing and optimizing your database

BNP Inspire is Canada's first philanthropic consulting firm **certified B Corp!**

This distinction confirms all the actions we have been implementing for several years now:



- Doing more for communities.
- Taking care of our people.
- Limiting and reducing your environmental footprint.
- Taking concrete action for inclusion, diversity, equity, accessibility and reconciliation.

B Corp certification is an important process that pushes us to do even better!

The benefits of working with us

Methodological and strategic expertise



- A rigorous methodology adapted to each project.
- Proven philanthropic and organizational strategies.
- A personalized approach to major gifts.
- Assistance in developing internal skills and resources in line with your strategic vision.

A team of experts across Canada



- Fully bilingual services (French and English).
- A Canadian team with complementary skills.
- A national presence with offices in Toronto, Montreal, Halifax, Moncton, Quebec City, Ottawa and Vancouver.

The benefits of working with us

A one-stop shop for maximizing your philanthropic potential



- A full range of services for not-for-profit organizations in all sectors.
- A database of strategic information on potential donors across Canada
- The ability to mobilize external donations that you might not otherwise consider.

An enduring commitment



- We develop long-term relationships with our clients.
- Recognized and valued post-project follow-up.
- Ongoing involvement to ensure the continued success of your campaigns.

Our success is yours!

Thanks to the support and wise counsel of BNP Inspire, the \$130 million Shriners Hospitals for Children "Exceptional Care for Exceptional Children" - Canada campaign surpassed its goal. Armed with a comprehensive campaign plan and an impressive list of potential donors developed with BNP Inspire, the campaign's national and regional leadership, supported by hundreds of Shriners from coast to coast, achieved outstanding results and enabled Shriners Hospitals for Children Canada to build a solid foundation for future fundraising efforts.

Richard J. Renaud

Chairman and Chief Executive Officer, Tng Corporation



Some of BNP's University Clients



Some BNP Clients: Independent School Sector



THANK YOU

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25 years of empowering **philanthropy** together!

